Fiesta Bowl Charities Grant Application

Field Goal Grant ($25,000)
Available: 9:00 a.m. Monday, April 6, 2020
Close Date: 5:00 p.m. Tuesday, May 26, 2020

Introduction
Fiesta Bowl Charities strives to enhance organizations that contribute to the success of their communities through youth, sports, and education.

Fiesta Bowl Charities will accept proposals that support the following areas:
- Youth
- Sports
- Education

Fiesta Bowl Charities encourages proposals that:
- Leverage matching funds
- Engage strategic, mission-driven collaborations and partnerships
- Build the capacity of the organization
- Support direct services projects
- Support program projects
- Support direct costs associated with carrying out the program, project management, marketing, consultants, supplies, postage, travel, training or equipment, newly-acquired information technology, etc. will be allowed. Direct costs can also include directly attributable administrative support, legal or accounting functions, with distinct and measured effort on the project.
Eligibility Requirements

- Organizations may submit ONE application to one of three funding opportunities: $100,000 (Spirit of the Fiesta Bowl Grant), $50,000 (Touchdown Grant), $25,000 (Field Goal Grant).
- Amount requested must match dollar for dollar to the application selected.
- Any Arizona 501(c)(3) organization that operates with fiscal accountability and responsibility. Religious organizations may apply for funding of non-sectarian programs.
- Organizations without 501(c)(3) status must use a fiscal agent to apply on their behalf. Fiscal agents must have a visible profile on the ACF website, and also be a 501(c)(3) organization. Organizations uncertain of their eligibility may inquire by sending an e-mail to grants@azfoundation.org.
- 100% of the applicant organization’s project must serve residents within the Arizona geographic boundaries.
- Organizations must demonstrate a non-discrimination policy regarding staff, employment, governing board and service delivery based on race, ethnicity, religion, gender, sexual orientation, gender identity, age, disability or national origin, and provide evidence of the policy.
- Organization must be fully authorized by its board and other applicable partners/collaborators to submit this application.
- Fiesta Bowl Charities may ask you to provide additional details and information about your grant request at any time.

Funding Level Requirements
Field Goal Grant ($25,000)

- Ability to fulfill 10 volunteer hours at one of Fiesta Bowl’s events (Parade, Community Relations Initiatives, games, etc.)
- Listing of Fiesta Bowl Charities logo on funded program or capital initiative (if applicable). Example: Logo on t-shirt, banner, wall, plaque, playground, etc.
- Listing of Fiesta Bowl Charities as organization partner on all web and available marketing assets pertaining to the funded program or capital initiative within 30 days of funding.
- Available to be recognized on at the Fiesta Bowl Kickoff Luncheon in August.

Final Reports
If funded, one status report will be due during the spring of 2021 as communicated to you by Fiesta Bowl Charities. The final report will be due upon completion of your project, but no later than December 2021. Each grant will be handled on a case-to-case basis.
How to Apply Online
Creating a profile:
Please click on "Create New Account" to complete the registration process and create your logon credentials. Once you are registered, you may begin the application process by starting a new application. You may also edit organizational information once you have logged in and attached your organization to your profile.

For assistance with technical questions regarding the online registration and application, please contact our Competitive Grants Management Team at grants@azfoundation.org or 602-381-1400.

Timeline for 2020 Grant Making
- Grant cycle opens April 6, 2020 at 9:00 a.m.
- Applications are due on Tuesday, May 26, 2020 at 5:00 p.m., no exceptions
- Grant awards and decline letters out August, 2020
- If funded, 2019-20 Final Report Due in July, 2021

Grant Deadline
Proposals must be submitted online by 5:00 pm on May 26, 2020. No exceptions.

Tips for Submitting
All users will be required to update and complete their organizational profile before being able to submit any grant application.

- During the last week of any grant cycle’s duration, due to the volume of inquiries, you will likely have limited access to ACF technical support so working in advance is strongly advised.
- It is recommended that the application be prepared offline in a text editor such as Microsoft Word to ensure a duplicate exists.
- Narrative responses are limited to the maximum character count. You do not have to use all the words. Only provide information that is pertinent.
- Be sure to review applications for spelling and grammar errors.
- Be sure to check for an email notification indicating that your application has been submitted.

How to Get Help
Please contact ACF staff to discuss any part of the grant application process.

For technical assistance with the web site including organizational profile and the online application, please email grants@azfoundation.org or call (602) 381-1400.
### Measurement Rubric

<table>
<thead>
<tr>
<th>Measure</th>
<th>Weak</th>
<th>Average</th>
<th>Strong</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application further supports Fiesta Bowl Charities pillars: Youth, Sports and education.</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Aligns with 1 pillar: 1-3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Aligns with 2 pillars: 4-7</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Aligns with 3 pillars: 8-10</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The applicant’s goals and objectives are in line with the Fiesta Bowl Charities mission statement and organizational focus.</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Grant would provide an opportunity for Fiesta Bowl Charities name and mission to be branded or highlighted</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Application is in line with the non-profits mission statement and has a distinct focus, format and objective.</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Funding sources (financial backing, in-kind support, and/or volunteer support from the community) indicates that application is sustainable during the proposed duration of the provided grant.</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Applicant’s request for funding is relevant to the overall financial goals and initiatives of the project or organization (funding request matches grant application).</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>For the dollars involved; to what degree does it impact the greatest number of constituents possible?</td>
<td>1</td>
<td>2</td>
<td>3</td>
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Pre-Qualifying Questions

- I understand that Fiesta Bowl Charities will only accept ONE grant application to the Spirit of the Fiesta Bowl, Touchdown, or Field Goal Grant and that the amount requested must match dollar for dollar to the application selected.

- This application aligns with one of the following Fiesta Bowl Charities funding areas: youth, sports, or education.

- Is your organization (or fiscal sponsor) a 501(c)(3) organization, school, municipality or tribal entity that operates with fiscal accountability and responsibility?

- 100% of my organization’s project will serve residents within the Arizona geographic boundaries.
Grant Application Questions

Project Overview
1. Project Name
2. Amount Requested
3. Total Project Amount

Project Outputs
4. Is this project being done in collaboration with other nonprofits? If so, please list each nonprofit and their role in the collaboration. If no, please discuss the resources available to fulfill the proposal.

5. Please provide a minimum of one and as many as six of the intended outputs you plan to accomplish with this proposed project. Each output should simply state the number of lives impacted and how they will be impacted. For example: serve 100 children between the ages of 5 and 18. Note: For final reporting purposes, you will be asked to provide actual outputs (the results) that reflect the degree to which the goals you established have been realized.

Narrative
6. Describe in two or three sentences what you will do with the funds. (Character Limit – 300)

7. Please describe the program proposal in detail. Define the need in the community; tell us the goals of the project and how they align with your mission; describe the activities you will undertake, indicate the population served, specify the resources (personnel, partnerships, funding, time, etc.) that will be used, provide a timeline of events as appropriate. When applicable, please present data/evidence that documents the significance of the issue. (Character Limit – 1800)

8. Please select the Fiesta Bowl Charities area(s) in which you are applying for funding.
   - Youth
   - Sports
   - Education

9. Please identify the primary Fiesta Bowl Charities area for your project: Youth, Sports, or Education.

10. Please indicate if this is a new project, a project expansion or a continuing project.

11. If this is not a one-time project, please describe any sustainability plans or efforts to continue the project past the funding year. (Character Limit – 1200)

12. Does your organization have the ability to provide volunteers at Fiesta Bowl Charities events? (Character Limit – 300)

13. Do you have volunteer opportunities at your organization that Fiesta Bowl Charities volunteers can assist with? (Character Limit – 100)

14. How will your organization go above and beyond to recognize Fiesta Bowl Charities if you receive this grant? Please include specific ideas and images to convey how you plan to use our branding and details about the costs associated with the recognition. (Character Limit – 1200)
15. Have you partnered with the Fiesta Bowl Charities in the past? Please indicate if you have partnered via event sponsorship, the ticket fundraising program, and/or previous grant recipient and identify both the year and amount associated with each. (Character Limit – 1200)

16. Does your organization plan to apply for funding through other community partners? If so, please provide the names of the organizations below. (Character Limit – 3000)

17. In the last 5 years, have you received funding from Fiesta Bowl Charities?
   a. If yes, please list for each funding year:
      i. Year funded, Grant amount, Project name

   Example:
   1. 2016, $10,000, Reading Program
   2. 2017, $10,000, Summer Camp

18. Please select the evaluation process(es) or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs. Annual Polling
   - Annual Polling
   - Focus Groups
   - Pre and Post Interviews
   - Pre and Post Surveys
   - Other

19. Describe the evaluation process(es) or method(s) you will use to measure your progress in order to determine the degree to which you met the intended outputs. (i.e., pre and post surveys, annual polling, focus groups, etc.) (Character Limit – 5000)
20. Select the demographic populations, such as the age group, race, gender, socio-economic status and geographic location of the target population you intend to serve (Select all that apply). Enter any demographics comments below.

- **Ages:**
  - O – 5
  - 6 – 17
  - 18 – 25
  - 26 – 65
  - 65+
  - N/A

- **Gender:**
  - Female
  - Male
  - Both
  - N/A

- **Race:**
  - African American or Black
  - Asian/Pacific Islander
  - Hispanic or Latino
  - Native American/Indigenous
  - Mixed Race
  - White
  - Other
  - N/A

- **Socio-Economic:**
  - Working Poor
  - Unemployed
  - Below Poverty Level
  - Homeless
  - N/A

- **Disabilities:**
  - Diseases/Illnesses
  - Hearing Disability
  - Visual Disability
  - Ambulatory Disability
  - Self-Care Disability
  - Other Physical Disability
  - Mental Disability
  - Learning Disabilities
  - Developmental Disabilities
  - N/A

- **Populations:**
  - Animals
  - Children & Youth
  - Crime or Abuse Victims
  - Environment
  - Faith Based
  - Immigrants & Refugees
  - LBGTQ
  - Offenders & Ex-Offenders
  - Older Adults
  - Single Parents
  - Substance Abusers
  - Veterans & Military
  - N/A
  - Other

- **Location:**
  - Apache County
  - Cochise County
  - Coconino County
  - Gila County
  - Graham County
  - Greenlee County
  - La Paz County
  - Maricopa County
  - Mohave County
  - Navajo County
  - Pima County
  - Pinal County
  - Santa Cruz County
  - Yavapai County
  - Yuma County
  - State-wide
  - Multiple States
  - Nationwide
  - N/A

Comments (Character Limit – 5000)
Documentation

21. Please upload a copy of your organization's W-9, examples of how you will use the Fiesta Bowl branding, a current list of board members and a current organizational budget.

Project Budget

22. The project budget you include should show financial data for the proposed project during the grant period, not the organization's overall operating budget. Please only include revenue and expenses related to the proposed project, such as salaries, fees for services, etc. Please list all other funding sources you have applied to, both pending and secured, for this project. In the comments area below, please describe the use of requested funds by providing a timeline, steps and costs associated with successful projection completion. (Character Limit – 10000)